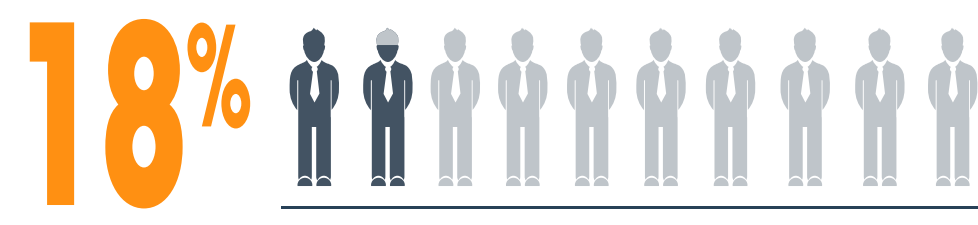
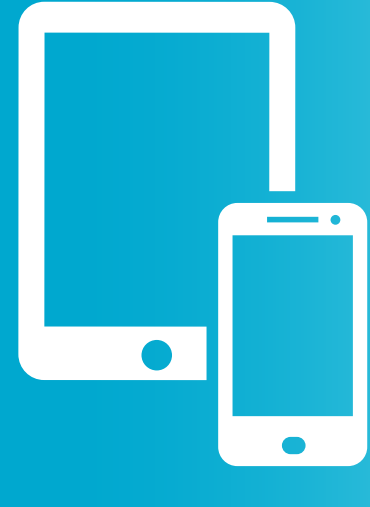


Why Mobile Makes the Difference



The Future is Mobile

Raise the importance of mobile applications within your business, particularly where competitors may be able to gain advantage.



of respondents say they embrace content access on mobile, but only...



...have departmental support.



are somewhat disadvantaged by having no mobile access to content, process or approvals.



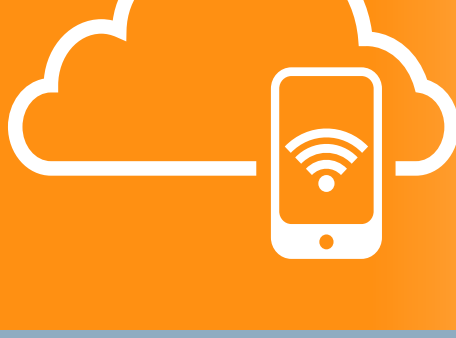
It's What the People Want

Support the needs of the mobile workforce.



Break down Barriers with Mobile Access

Explore ways to extend capture, access, and engagement activities beyond the corporate walls.



Get Closer to the Customer

Every process should start here and now, not back at base.



Always Plugged-in

Equip teams with full access to corporate content on mobile to capture, edit, comment, and share.



Mobile Creates Value

Leverage mobile access to benefit all corners of the enterprise.



Report ROI in 12 months or less...



...in 18 months or less.



RECOMMENDATIONS

Remember:



Scrutinize every process for the potential of mobile; every clipboard could be a tablet, every landline—a wireless connection, and every process could start here and now, not back at base.



Identify what tools, technology, and changes are required to achieve mobile capability.



Technology is not inherently mobile; people are—put people first.



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Findings cited in this graphic are from:
AIIM Industry Watch titled Information Management – State of the Industry 2016
AIIM Industry Watch titled Mobile and Cloud: accessing, capturing and processing content